



# BC Tourism Industry Conference

## *EMBC perspective*

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# EMBC Mission

To **lead** the management of provincial level emergencies and disasters and **support** other authorities within their areas of jurisdiction.



# EMBC Regions and Offices



Emergency  
ManagementBC

# BC Emergency Management System





Federal  
Govt

Provincial  
Govt

Local  
Authority

Volunteers

Agencies &  
Stakeholders

Individuals  
&  
Businesses

# Shared Responsibility



# Emergency Management BC



## Emergency events in BC

- flooding
- fires
- Landslides
- Severe weather
- Disease outbreaks



## International

Japan

Haiti EQ event – \*Industry support

US Wildfires



***Emergencies happen... it's your response to them that is remembered***



**Emergency events: Not the best time to develop relationships !**

# Opportunities ?



- Learn more about general Emergency Management
- Get Involved - Community EM initiatives / Exercises
- Develop your plans: EM / Business Continuity
  - Your needs / clients & partners
- Use PreparedBC materials
- Review your Insurance
- Identify unique opportunities & partnerships
- Know your most common hazards
  - Do you have info available ? How do you share it ?
  - Weak comms: a common theme of all Incident reviews

# Business Continuity



- Business Continuity can be the difference between being open or closed for business
- Applying some business continuity concepts to your emergency plans will help protect your business, your guests and your reputation
  - Risks ? / worst case scenarios ? / dependencies ?
  - Build redundancy
  - Insurance options ?
- Prepare & protect your business, guests & reputation



# Resources & Information



- [@PreparedBC](#) for preparedness information
- [@EmergencyInfoBC](#) & [Emergency Info BC](#) for alerts
- [@BCGovFireInfo](#) for wildfire updates
- [BC Forest Fire Information](#) (Facebook)
- [@DriveBC](#) and [DriveBC.ca](#) for road conditions
- <http://bcrfc.env.gov.bc.ca/> for BC River Forecasting
- [http://weather.gc.ca/forecast/canada/index\\_e.html?id=BC](http://weather.gc.ca/forecast/canada/index_e.html?id=BC)