

2019 BC TOURISM INDUSTRY AWARDS

INDIGENOUS TOURISM AWARD

NOMINATION FORM

This category recognizes Indigenous tourism operations that demonstrate authenticity, cultivate a greater understanding of Indigenous culture, history and traditions, and contribute to the sustainability of the local Indigenous community.

Eligibility and Requirements

- Nominees must be majority Indigenous owned/controlled, doing business in British Columbia in 2017/18, and provide tourism experiences or tourism-related services.
- Organizations can be self-nominated, or nominated by other organizations/individuals.
- Nomination must be accepted and signed by nominee prior to submission of nomination.
- Members of the TIABC Board of Directors and employees of the Ministry of Tourism, Arts & Culture or Destination British Columbia are not eligible for this award.

Nominee Information

Full Name:	Signature	
Business Name:		
Address:	City:	Postal Code:
Telephone:	E-mail:	

This nomination is submitted by

Full Name:	Telephone:
E-mail:	

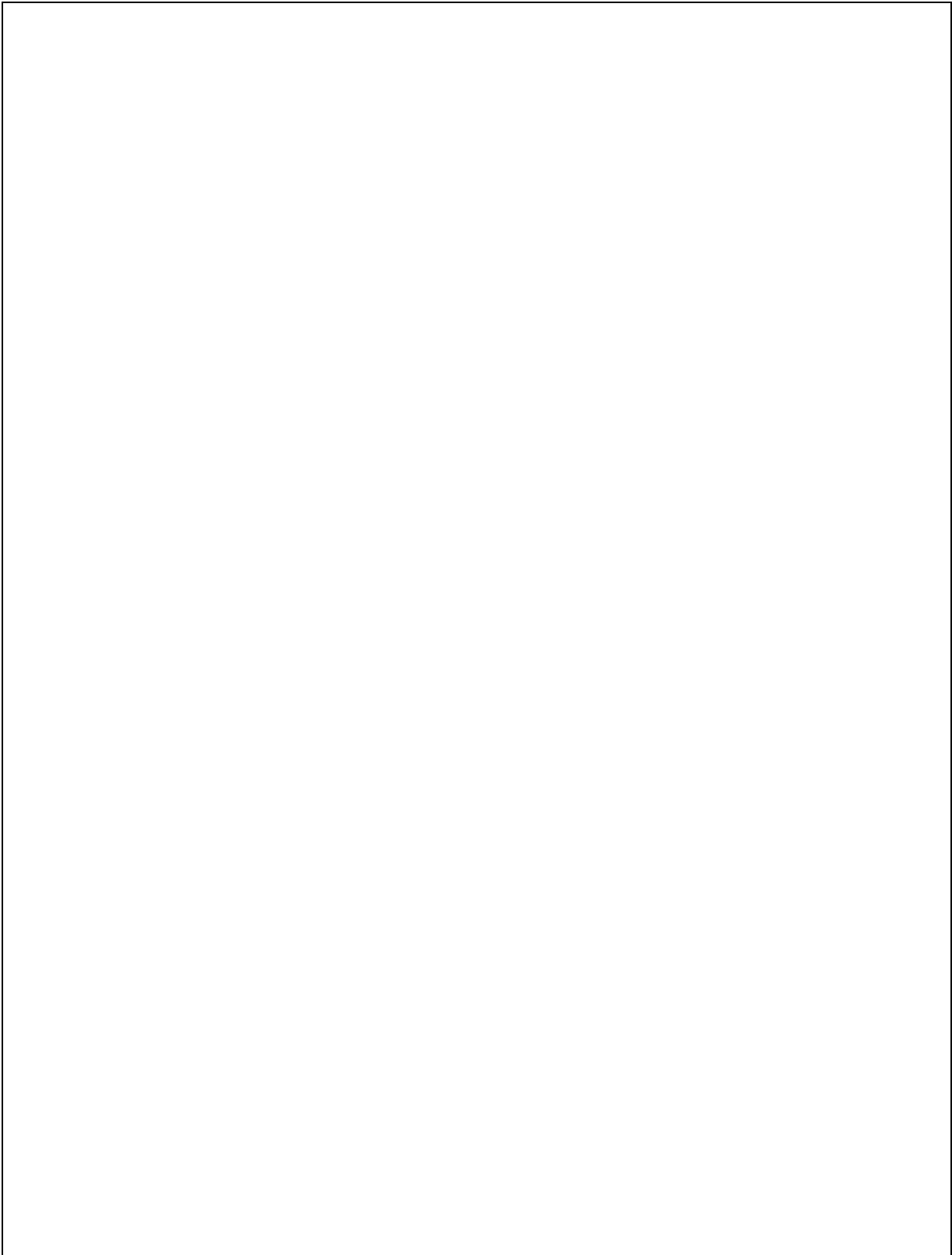
Please note that all requested contact information is mandatory, all nominees must fill in the information above. Failure to do so may result in disqualification of the nomination.

Nomination Criteria

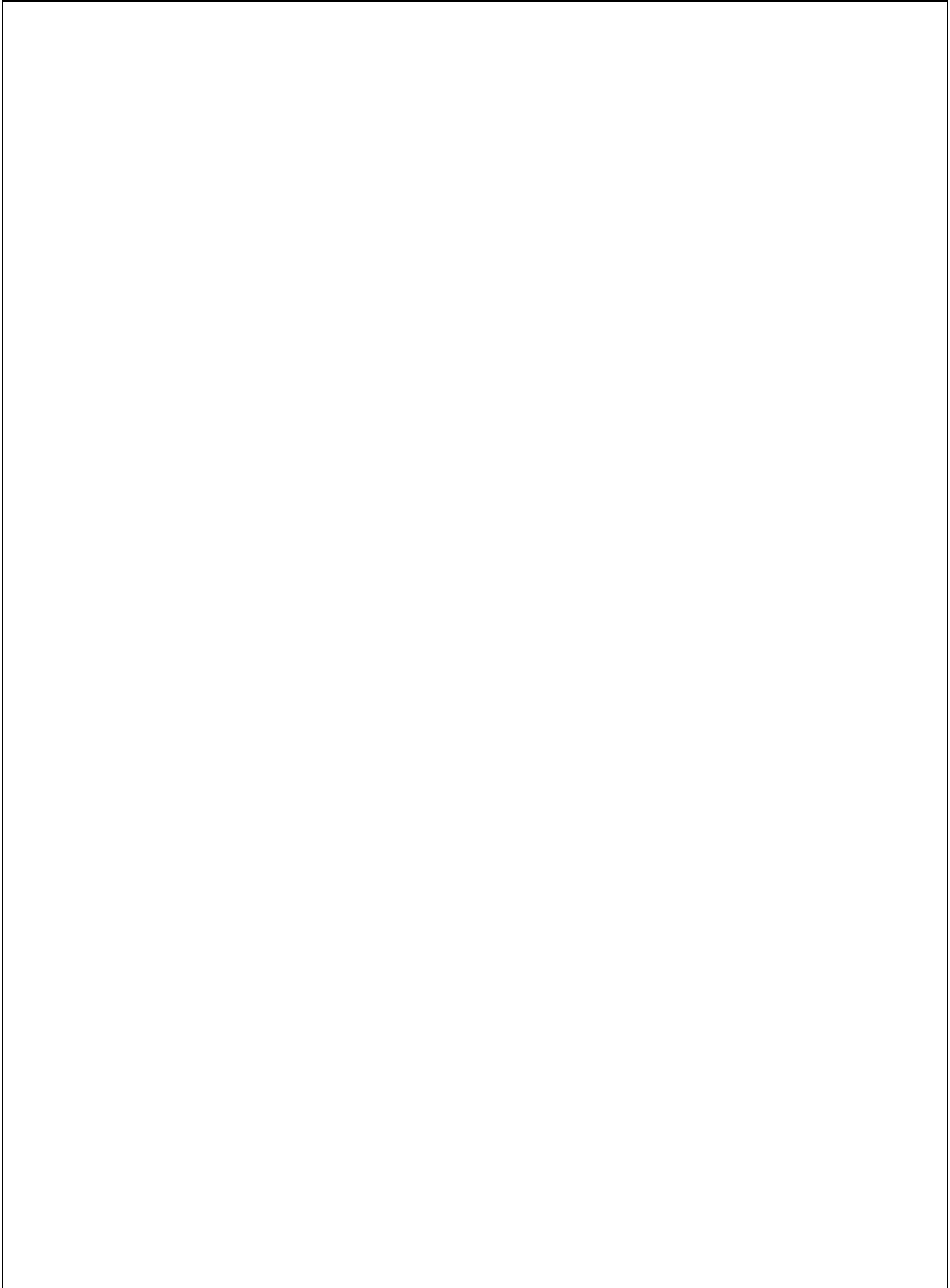
Please address each of the following criteria on your nomination submission, limiting this to approximately 250 words per question in order to be consistent for the judging panel. Bullet point responses are acceptable.

1. Provide a brief overview of the nominee’s Indigenous cultural product, service or experience offered to visitors/guests.

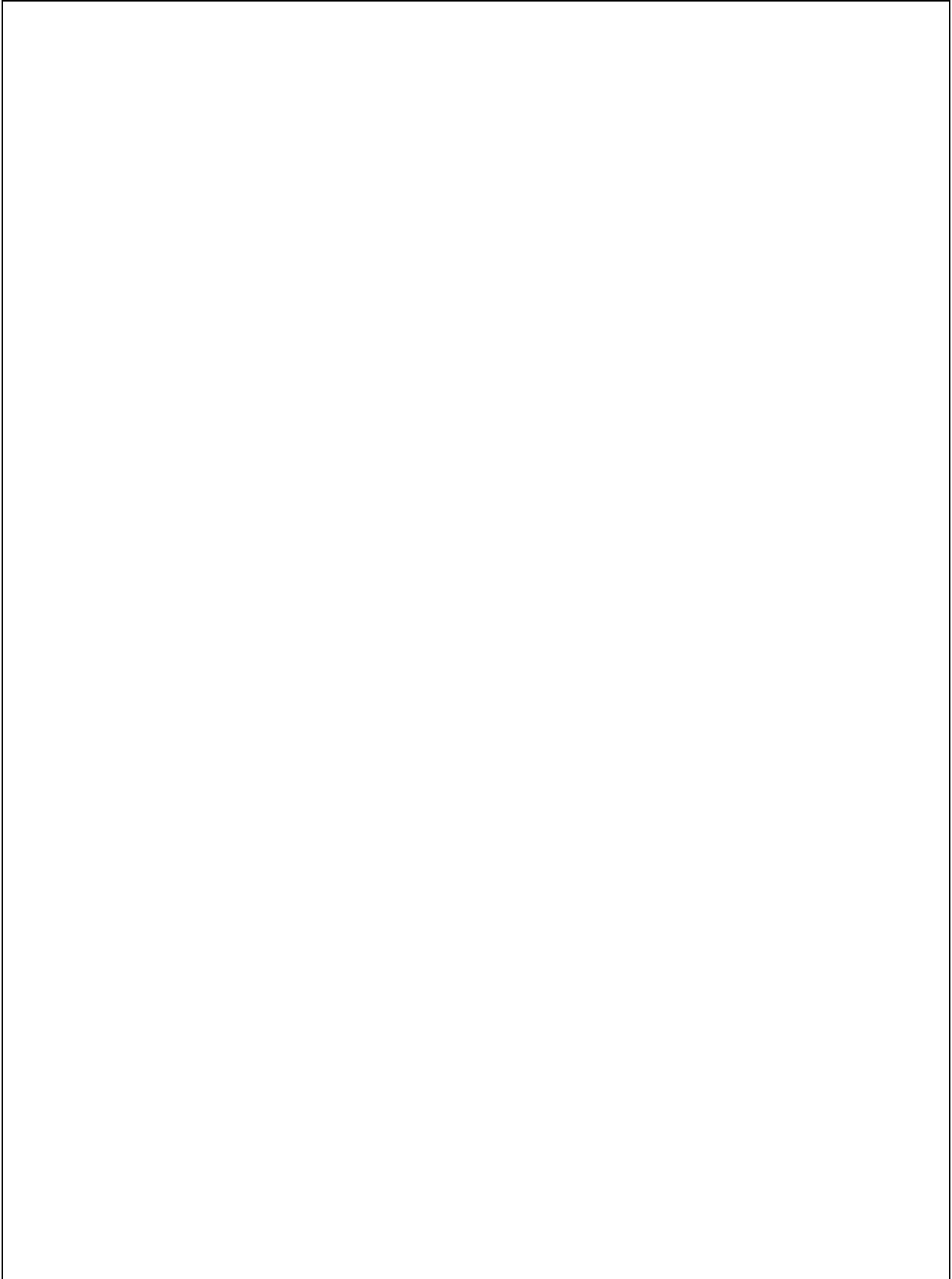
2. Describe the business health and long-term viability of the nominated experience: include standard business performance measures such as % increase in profit, staff growth/retention, and customer growth.



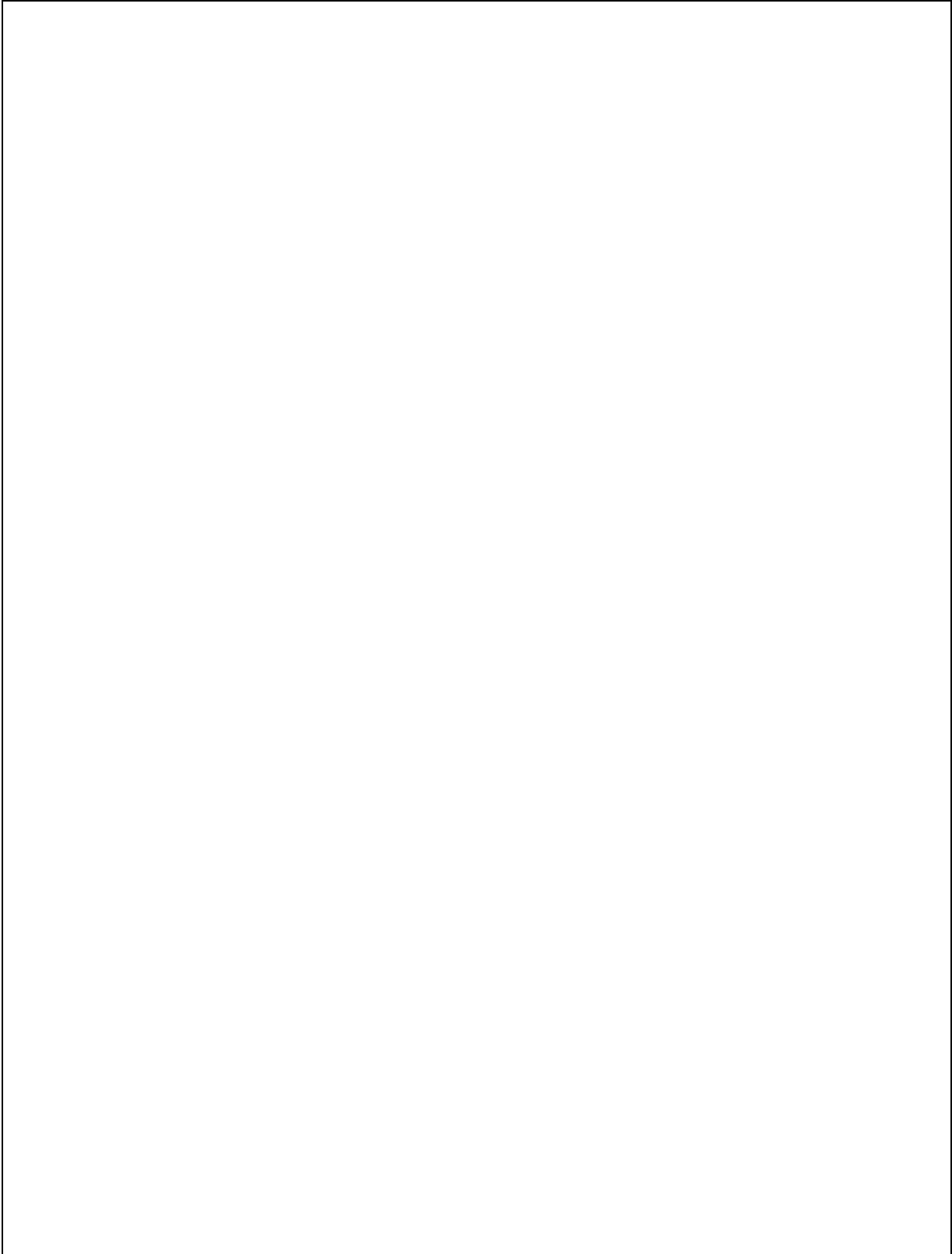
3. Describe your customer service philosophy/values and identify how you measure customer satisfaction and areas for improvement.



4. Describe how your tourism business works collaboratively between Indigenous people, the tourism industry, governments and the broader community.



5. Demonstrate how your tourism business contributes directly or indirectly to the sustainability of the local Indigenous community and preserves and protects the community traditions.



Supporting Materials

Please ensure that you include links to websites, social media, videos and samples of work relevant to the nomination, where appropriate. If the nominee is selected as winner, this material may be used for promotion of the award category during the Awards Luncheon or in any post-event promotion or communications.

Award Presentation

The *Indigenous Tourism Award* finalist, along with all British Columbia Tourism Industry Awards finalists, will be recognized at the Awards Gala evening during the 2019 Tourism Industry Conference on Thursday, February 28, 2019 at the JW Marriott, Parq Vancouver.

Short-listed nominees will be notified and are expected to attend the Awards Gala as winners will not be notified in advance.

For more information regarding the Conference, visit www.bctourismconference.ca.

Deadline and Submission Instructions

- All submissions must be received no later than **January 11, 2019**.
- Please complete the online form, and **email** it along with all supporting materials to n.cumming@chemistryconsulting.ca

For more information regarding the BC Tourism Industry Awards, visit www.bctourismconference.ca