

2019 BC TOURISM INDUSTRY AWARDS

REMARKABLE EXPERIENCES AWARD

NOMINATION FORM

This award recognizes a British Columbia tourism business or organization that has developed, delivered, promoted and sold a new or improved tourism product or experience that reflects the British Columbia tourism brand and contributes to a remarkable visitor experience.

A remarkable experience is one that triggers a consumer to share via word of mouth (including social media) their positive vacation experience; one that exceeds expectations.

Experiences will fall within the following sector categories:

- Accommodation
- Food & Beverage
- Cultural/Heritage
- Urban/Rural
- Festivals/Events
- Adventure/Outdoor

Eligibility and Requirements

- Organizations can be self-nominated, or nominated by other organizations/individuals.
- Nominees must have been a member of the tourism industry in BC in 2017/18 (in either the public or private sectors).
- Nominees may not hold elected public office.
- Nomination must be accepted and signed by nominee prior to submission of nomination.

- Members of the TIABC Board of Directors and employees of the Ministry of Tourism, Arts & Culture or Destination British Columbia are not eligible for this award.

Nominee Information

Full Name:		Signature	
Business Name:			
Address:		City:	Postal Code:
Telephone:		E-mail:	

This nomination is submitted by

Full Name:		Telephone:	
E-mail:			

Please note that all requested contact information is mandatory, all nominees must fill in the information above. Failure to do so may result in disqualification of the nomination.

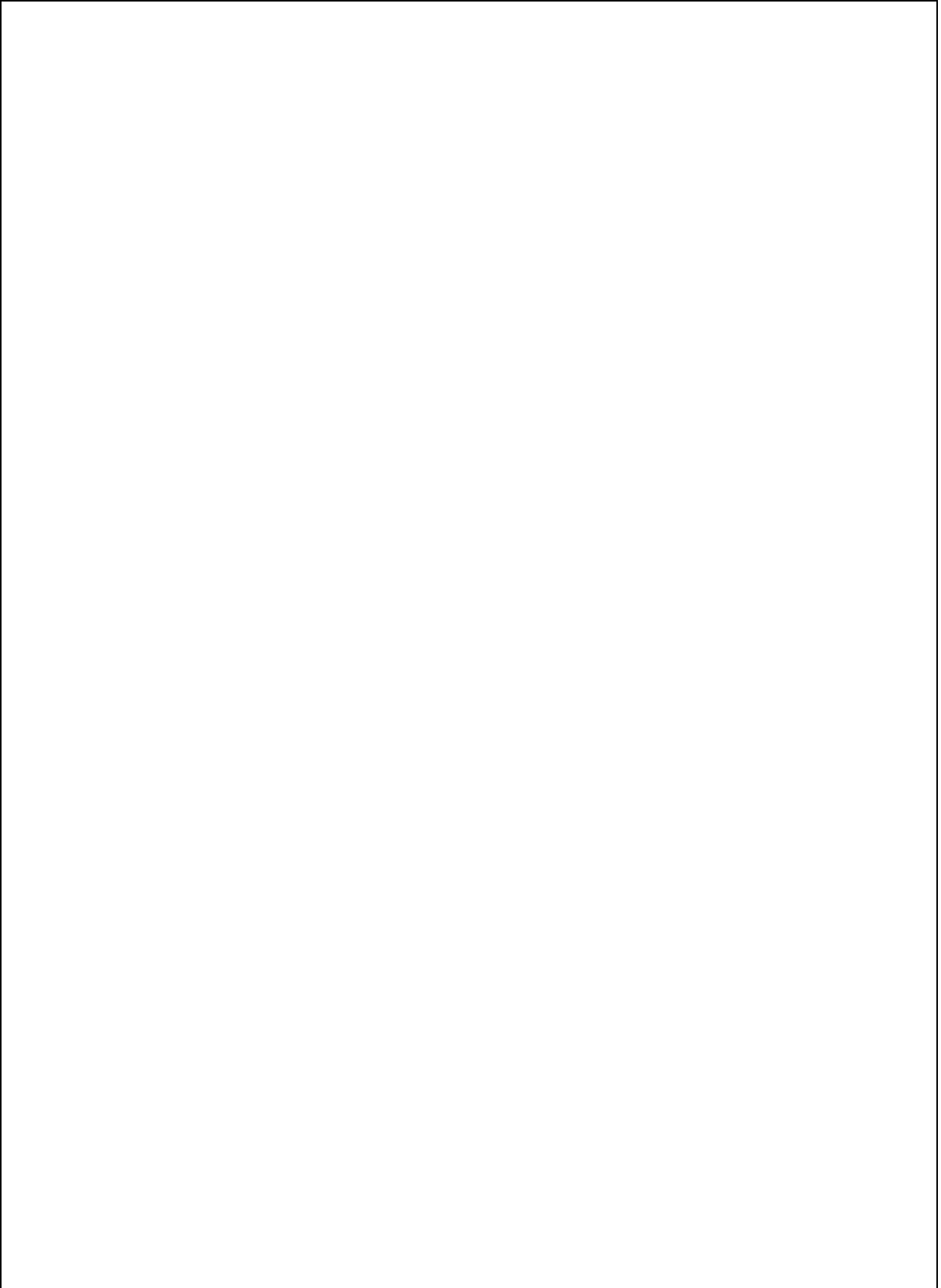
Nomination Criteria

Please address each of the following criteria on your nomination submission, limiting this to approximately 250 words per question in order to be consistent for the judging panel. Bullet point responses are acceptable.

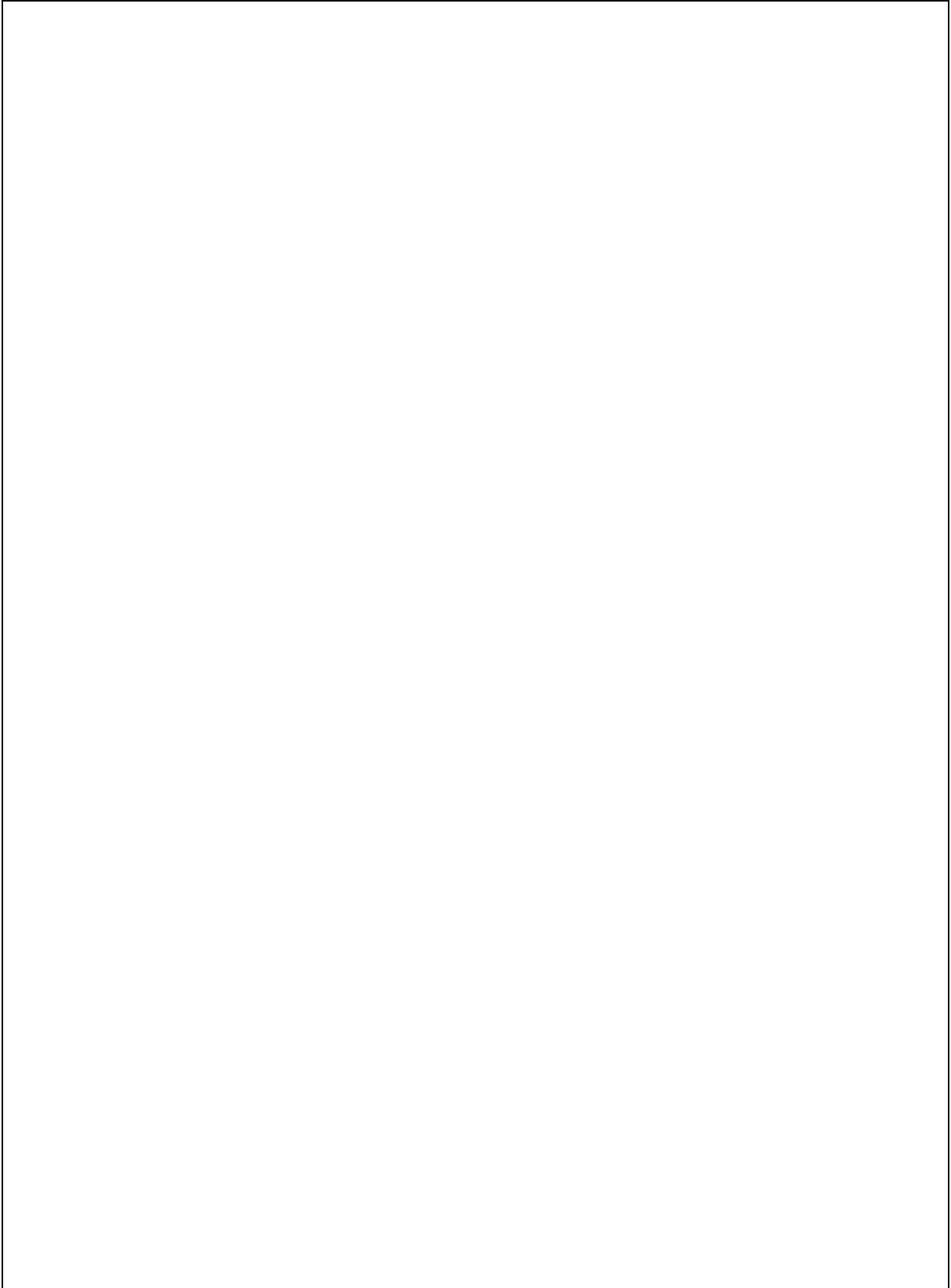
1. Please indicate the sector in which this nomination is made:

- | | |
|-------------------|-------------------|
| Accommodation | Urban/rural |
| Food & Beverage | Festival/events |
| Cultural/heritage | Adventure/outdoor |

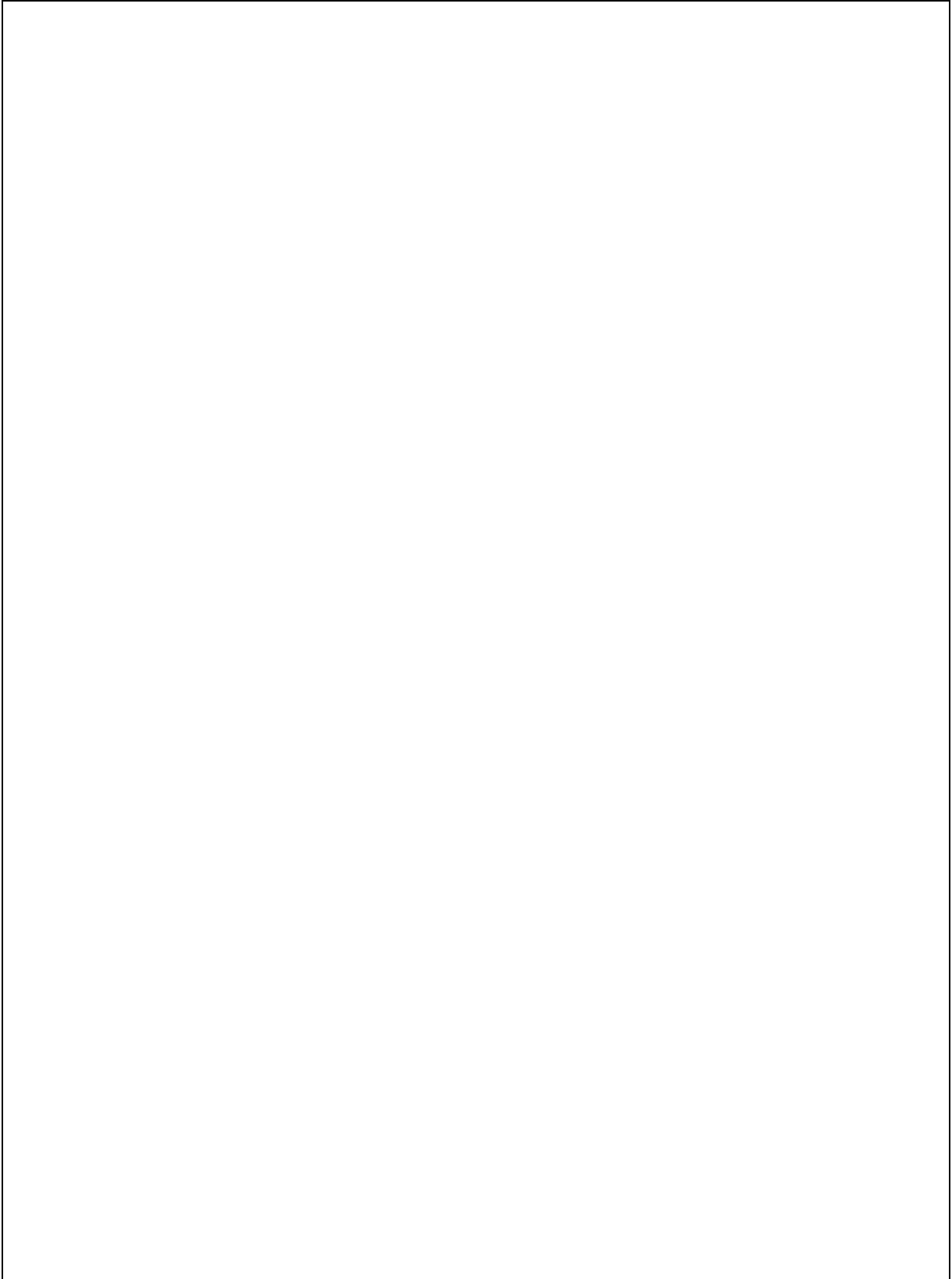
2. Provide a description of the nominee's "remarkable experience"



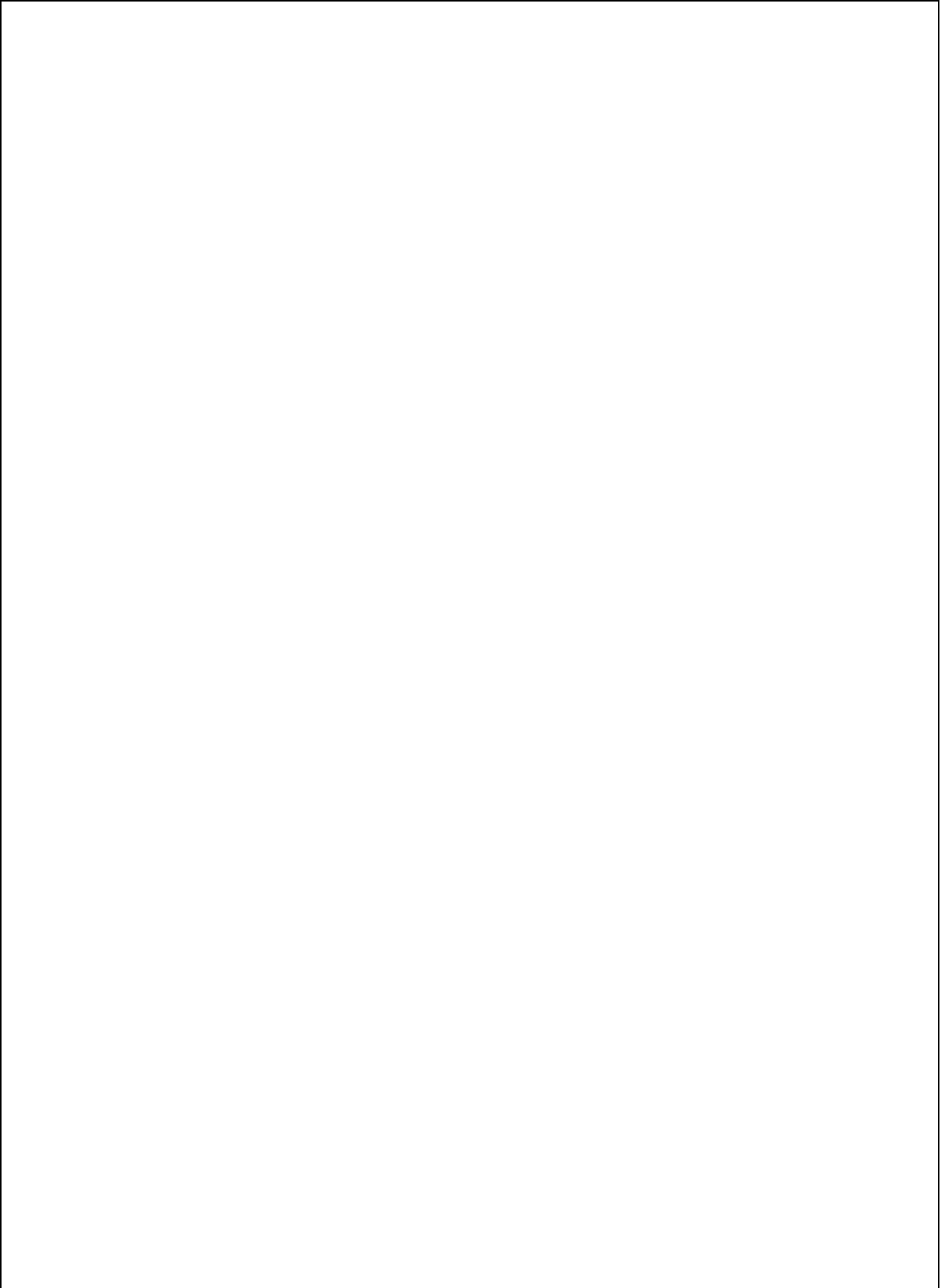
3. Describe the strength of the nominated experience: its financial performance, strategic advantages, relation to the BC Tourism Brand and long-term viability.



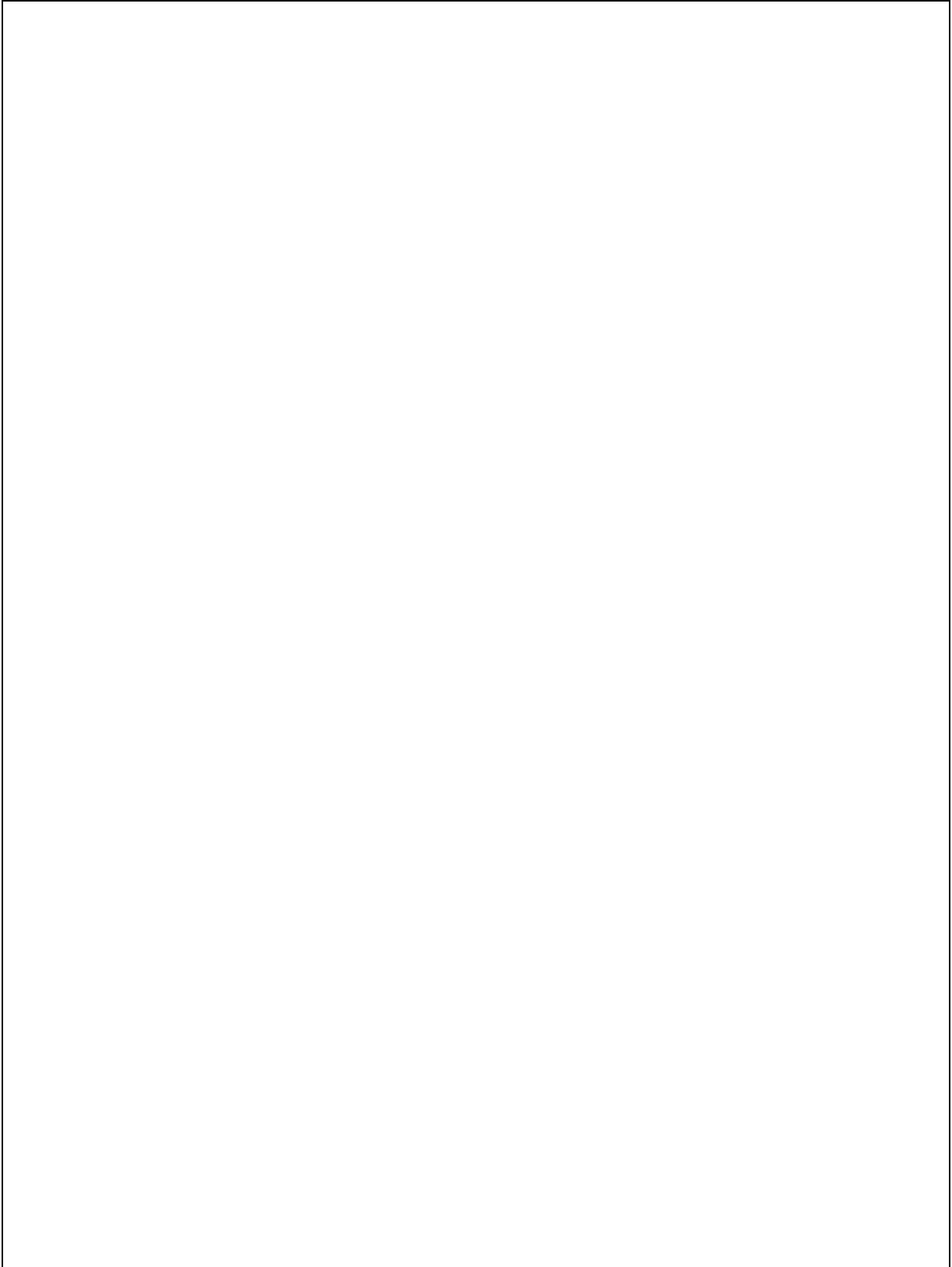
4. Provide evidence of positive consumer perspective on the experience (e.g., TripAdvisor reviews, Facebook, Twitter or other social media comments).

A large, empty rectangular box with a thin black border, intended for providing evidence of positive consumer perspective. The box is currently blank.

5. Show how the nominee meets and exceeds best practices in all areas of operations.



6. Discuss how the nominee succeeds in providing consistently memorable visitor/guest experiences and exceeds visitor/guest expectations.



Supporting Materials

Please ensure that you include links to websites, social media, videos and samples of work relevant to the nomination, where appropriate. If the nominee is selected as winner, this material may be used for promotion of the award category during the Awards Luncheon or in any post-event promotion or communications.

Award Presentation

The *Remarkable Experiences Award* finalist, along with all British Columbia Tourism Industry Awards finalists, will be recognized at the Awards Gala evening during the 2019 Tourism Industry Conference on Thursday, February 28, 2019 at the JW Marriott, Parq Vancouver.

Short-listed nominees will be notified and are expected to attend the Awards Gala as winners will not be notified in advance.

For more information regarding the Conference, visit www.bctourismconference.ca.

Deadline and Submission Instructions

- All submissions must be received no later than **January 11, 2019**.
- Please complete the online form, and **email** it along with all supporting materials to n.cumming@chemistryconsulting.ca

For more information regarding the BC Tourism Industry Awards, visit www.bctourismconference.ca